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## **NEW ORGANIZATION TAKES “CONSUMER REPORTS” APPROACH TO IDENTIFY BEST-IN-MARKET HEALTHCARE VENDORS**

**BRANFORD, CT** – Hospitals and physician groups nationwide have a new information resource when selecting healthcare vendors as Healthcare Productivity Solutions (HPS) announced its formal launch today. The firm, headquartered in Branford, Connecticut, was created to identify the top vendors in the most vital healthcare service categories.

“There is a growing need among healthcare professionals to have a source that identifies the most outstanding healthcare service vendor in various categories,” said Jay Kossman, principal with HPS. “It is not reasonable for busy healthcare professionals to attend conferences and trade exhibitions, read healthcare journals cover-to-cover, or sort through direct mail & promotional materials to research and choose the best vendor possible. We make this decision process more efficient by doing the research for them. We only represent the best.”

To qualify vendors and make appropriate recommendations, HPS diligently researches healthcare vendors, taking into consideration the quality and uniqueness of the product or service, pricing, management and financial stability of the vendor. Once HPS finds a vendor that meets their strict criteria, they share their findings and recommendations with hospitals and physician groups nationwide. HPS currently represents vendors in medical transcription, physician billing, hospital lab billing, hospital revenue enhancement and recovery, purchasing of aged accounts receivable, and award-winning video production.

“We function like the *Consumer Reports* for the healthcare industry,” said Keith Nelson, principal with HPS. “And we focus exclusively on solutions that will make a sizable contribution to the bottom line.”

With more than 60 years of combined experience in healthcare consulting, hospital administration and physician group practice management, HPS’s leadership has an in-depth understanding of the problems confronting these entities as well as the critical criteria that must be met to implement solutions.

For more information, visit [www.hpsassociates.com](http://www.hpsassociates.com).